

Senior Web Designer

Damián Fraustro C.

Personal Data

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Summary




Senior Graphical Designer specialized in Digital Design, Web Development, Digital Marketing and advanced photomanipulation.

Professional Experience









- Dic 21 - Apr 22** Digital Marketing Analyst at **Sintesys Northamerica**
Functions:
- Digital Marketing strategies planning and execution.
 - Measurement and reporting about the development of the Digital Marketing campaigns.
 - Colaborate with the team to create and optimize the UX in company's media.
 - Contribute new creative strategies.
 - Establishing the company's communications through digital media.
- Mar 21 - Nov 21** WordPress Development for **Sintesys - SPMG**
Functions:
- Site and (fully customized Child Theme) development, updating and maintainance.
 - Designing brand logos and digital corporate image guidelines.
- Oct 14 to date** *Freelance* Web Development and Digital Design assignments and projects
Main clients:
- Mental (PR Agency) – Many different digital design and web development projects.
 - Importec – WordPress website re-design and Webmastering services.
 - Viajes Bojorquez (Travel Agency) – Web platform design and development, Webmastering services, SEO optimization.
 - Travel 8 (Travel Agency) – Web platform design and development.
 - Semántik (Content Mkt Agency) – Digital design projects and WordPress website development.
 - Penumbra Rol – Social Media design and multimedia production.
- Sep 07 - Mar 14** Web Designer at **LG Electronics México**
Functions:
- Coordination and execution of graphical materials generation for internet communications.
 - Product Image Stock management.
- Aug 06 - Apr 07** Graphical Designer at **Imagen Latente**
Functions:
- (Online and offline) training material development for sales representatives.
 - Graphical and logistical support for training processes.

Software Mastery




Expert:

-  Adobe Photoshop
-  Adobe Illustrator
-  WordPress

Advanced:

-  Adobe InDesign
-  Adobe Dreamweaver
-  Adobe Flash
-  HTML5
-  CSS3
-  CakePHP
-  jQuery
-  PHP

Intermediate:

-  Javascript
-  Adobe Premiere Pro
-  Adobe After Effects

Basic:

-  Adobe XD

Training and Education

2001 - 2006 **Universidad del Valle de México** (Lomas Verdes campus)

Degree: Licenciatura en Diseño Gráfico

Average grade: 9.51 (High Performance award)

Complementary education:

- Online Mobile Apps Development course (Google Actívate)
- Online Google Adwords & Web Positioning workshop (Iac.citrix.com)
- Digital Marketing and Communication diploma course (UVM)
- Advanced Web Design course (Centro de Artes Digitales eduMac)
- Basic 3D Animation course (UNAM, FES Acatlán)

Additional Information

Nationality: Mexican

Marital status: Single

Birth date: December 29th, 1982

Other spoken languages:

Advanced English (*TOEFL IBT 109/120*)

Willingness to travel/relocate?
Yes/No.